

Laser Faire

713-683-9909

Making A Difference

TO OUR ENVIRONMENT

We are dedicated to protecting the environment and are continuously looking for new and innovative ways to ensure our operation is run in a sustainable manner.

The very nature of our business is one which protects the environment.

The aftermarket imaging supplies industry is responsible for reclaiming over 42,000 tons of empty toner cartridges each year that would have otherwise been sent to landfills. This process also aids in saving energy as each compatible toner cartridge helps to save over 3 quarts of oil.

A remanufactured printer cartridge is a cartridge that has been restored to its original performance standards and function. This process thereby diverts the cartridge from the solid waste stream, retaining, to the extent practicable, components that have been through at least one life cycle and replacing consumable or normal wear components.

A remanufactured cartridge DOES NOT include a new plastic casing. Remanufacturing is considered the highest form of recycling by the Environmental Protection Agency because it requires the least amount of energy to make a product ready for reuse.



Remanufacturing toner cartridges helps save energy as well as reduces pollution and waste by minimizing the amount of materials, such as plastic, steel, aluminum and rubber disposed of in landfills. It also conserves natural resources by significantly reducing the amount of virgin materials used to make new cartridges.

As with any remanufacturing activity, our operation does require the disposal of certain items, the vast majority of which are recycled or disposed of in an environmentally safe and renewable manner.

The following is a list by product of the most significant materials and the final disposal of those items.

IN 2008...

Over 300,000 pounds of these materials were recycled through a certified metal recycler:

- Metal wiper blades
- Metal doctor blades
- OPC drums
- Aluminum developer roller sleeves

900,000 pounds of cardboard, test paper and office paper were recycled via a certified recycler.



Making A Difference TO OUR **ENVIRONMENT**

BEGINNING IN **2009**

We are dedicated to fueling our economy and bringing prosperity into our communities. All of our products are exclusively produced in US and Canadian manufacturing facilities, where high environmental standards are of the utmost importance.

As a part of our efforts to redirect waste from landfills, the process of disposing spent cartridges and toner via a state of the art waste-to-energy facility has begun. The ISO 14001 certified energy recovery facility provides us with the secure disposal of these waste products and at the same time converts the energy inherently stored in these products into electricity that is then sold in the open market.



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In addition to proper disposal of waste products, we also strive to include environmentally preferred activities and materials within our own operations.

The following is just a sample of some of the operational practices that reduces our impact on the environment.

- *Boxes* – the boxes used for our products are made with more than 40% recycled material.
- *Packing Paper* – contains over 20% of recycled materials.

- *Packaging Material* – does not contain any harsh chemicals that are associated with depletion of the ozone layer.
- *Wood Pallets* – only recycled wood pallets are used and sent for recycling at end-of-life.
- *Primary Charging Rollers (PCR's)* – are sent to a third party for recoating and reuse by other entities.
- *Toner Bottles* – are delivered to a recycler for reuse and recycling.
- We provide our customers and vendors with the option of electronic e-mail format to eliminate paper for invoices, orders, PO's, company information, etc.



We strongly encourage the following activities, which when done correctly, can help reduce the amount of waste generated in the printing process.

- Managed Print Services
- The use of quality remanufactured toner cartridges
- Cartridge recycling and collection programs
- Duplex printing

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